

**4<sup>th</sup> ANNUAL REPORT**  
(Period: 11/02/2022 to 10/02/2023)

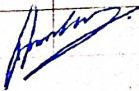
1. Name of the Department: Department of Management
2. Name of the Head/ Chairperson/ Incharge of the Department: Prof. (Dr.) Amarjeet Kaur
3. Faculty Profile with Name, Qualification, Designation, Specialization:

Name	Qualification	Designation	Specialization
Prof. (Dr.) Amarjeet Kaur	Ph. D; CMA; ACMA	Professor & Dean	Accounting & Finance
Dr. Monika Bhatia	M.Com .MBA Ph.D .UGC - NET	Adjunct Professor	Finance & Accounting
Dr. Hawa Singh	MBA. UGC-NET/JRF in Management. Ph.D.	Assistant Professor	Marketing..HRM
Dr. Naveen Kumar	B.com (Hons). MBA. M.Com. B.Ed. UGC NET+JRF (Commerce & Management). Ph.D	Assistant Professor	Quantitative Techniques. Statistics. Income Tax and Finance & Computer Application
Dr. Tabassum Ahmed	B.Tech. MBA. PhD. Net & JRF	Assistant Professor	Marketing, HR, Organisational Behaviour
Dr. Rashmi	MBA. UGC NET (Management & Commerce), Ph.D.	Assistant Professor	HRM, Finance, Business Analytics
Dr. Ritu Yadav	M.B.A., M.Com., UGC NET (Management and Commerce), Ph. D.	Assistant Professor	HRM, Finance, Economics
Vikas Yadav	MBA	Assistant Professor	Production & Operations Management
Dr. Kavitha Sharma	MBA, Ph.D.	Assistant Professor	Finance + Accounts

4. Curricular Aspects

Programmes/Courses offered:

Program name	Duration of Program	Year of start of Program
MBA	2 Years	2018
MBA Integrated	5 Years	2018
MBA (Hospitality Management)	2 Years	2022
PG Diploma in Business Analytics	1 Year	2022
PG Diploma in Digital Marketing	1 Year	2022
Ph.D.	3 Years (Min)	2021

  
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5. Student enrollment and profile:

(i). Demand ratio during the year (2022-23)

Name of the Program	Number of seats available (Intake)	Number of applications received	Students enrolled
MBA	60	552	63
MBA (Hospitality Management)	60	57	10
MBA Integrated	40	282	42
PG Diploma in Business Analytics	30	27	12
Ph.D.	22	170	20

(ii). Student strength:

Name of Course	Student Strength	
	Male	Female
UG	NA	NA
PG	57	89
PG (Integrated course)	132	83
Ph.D. Coursework	3	17
Ph.D. (Registered students only)	NA	NA
<b>Grand Total</b>	<b>192</b>	<b>189</b>

(iii) Pass percentage of students:

Programme name	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass percentage
MBA Batch (2020-2022)	61	60	98.25

6. Research, Innovations and Extension Activities of the Department/Centre

(A). Research Supervision:

Name of the Faculty Member	Number of Ph.D Students		Number of Dissertations / Projects Supervised	
	Awarded	Registered	M.Tech / M.Pharm. Dissertations	PG Projects
Prof. (Dr.) Amarjeet Kaur	NA	5	NA	22
Dr. Monika Bhatia	NA	2 (Co-Guide)	NA	22
Dr. Hawa Singh	NA	2	NA	22
Dr. Naveen Kumar	NA	2	NA	22
Dr. Ritu Yadav	NA	0	NA	5
Dr. Tabassum Ahmed	NA	0	NA	5
<b>Grand Total</b>		<b>9</b>		<b>98</b>

  
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(B). Research Papers/Review Articles Published (Provide the details of research/review paper as Annexure A at the end of document):

Name of the Faculty Member	Number of publication				Indexing				
	Research Article		Review Article		Web of science	Scopus	Indian citation index	UGC listed journal	Others
	National	International	National	International					
Dr. Amarjeet Kaur	0	1	NA	NA	NA	NA	NA	NA	1
Dr. Hawa Singh	0	1	NA	NA	NA	NA	NA	NA	1
Dr. Naveen Kumar	0	1	NA	NA	NA	NA	NA	NA	1
Dr. Monika Bhatia	2	2	NA	NA	NA	NA	NA	NA	4
Dr. Ritu Yadav	0	1	NA	NA	NA	NA	NA	NA	1
Dr. Kavitha S. Sharma	0	1	NA	NA	NA	NA	NA	NA	1
<b>Total number of Publications</b>	<b>2</b>	<b>7</b>							<b>9</b>


(C). Books Published:

i. Book publications:

Name of the Faculty Member	Title of book	ISSN/ISBN No.	Publisher
Dr. Amarjeet Kaur	Global Challenges: Collaborations, Ethics & Resilience	978-93-92877-16-2	Pen to Printer

ii. Book chapter published:

Name of the Faculty Member	Title of book chapter	Title of book	ISSN/ISBN No.	Publisher
Dr. Monika Bhatia	Upsurge of World through Fintech" at page no. 353	Emerging Dimensions of Business & Management	ISBN-10 : 8194942837 ISBN-13 : 978-8194942832	Prestige Publishers
Dr. Monika Bhatia	Green Finance: A Tool for Sustainable Development in India: A Review Based Study.	Edited Book of Conference Proceedings (ICSMP-2022), FMS, M.I.S.U. Udaipur.		
Dr. Hawa Singh	Herding Behaviour and Investment Decision Making: Moderating Role of Locus of Control"	Global Challenges: Collaborations, Ethics & Resilience	978-93-92877-16-2	Pen to Printer

  
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Dr. Naveen Kumar	Workforce Diversity: Is it a Challenge or Opportunity?	Global Challenges: Collaborations, Ethics & Resilience	978-93-92877-16-2	Pen to Printer
Dr. Ritu Yadav	Impact of Visual Merchandising in Retail Stores on Impulse Buying Behavior: A Qualitative Analysis	Global Challenges: Collaborations, Ethics & Resilience	978-93-92877-16-2	Pen to Printer
Dr. Kavitha S. Sharma	Start up Revolution in India for Self Reliance: A Critical Study of Opportunities and challenges	Global Challenges: Collaborations, Ethics & Resilience	978-93-92877-16-2	Pen to Printer

(D) Faculty Participation in Conferences/ Invited Talks /Extension Lectures, etc.:

Name of Faculty member	Participation / presentation of paper in conferences/seminars/workshops etc			Participated as resource person in conferences/seminars/workshops / refresher courses etc.			Number of radiotalks	Number of extension lectures delivered
	National	International	State level	National	International	State level		
Dr. Amarjeet Kaur	NA	1	1	10	3		22	NA
Dr. Hawa Singh	1	1	NA	NA	NA	NA	NA	NA
Dr. Naveen Kumar	1	3	NA	1	NA	NA	NA	NA
Dr. Rashmi	1	1	NA	NA	NA	NA	NA	NA
Dr. Ritu Yadav	NA	1	NA	NA	NA	NA	NA	NA
Dr. Monika Bhatia	1	NA	NA	NA	NA	NA	NA	NA
<b>Grand Total</b>								

(E) Awards/ Recognition Received by Faculty Members:

Name of the Faculty Member	Name of the Award	Status of the Award (Nat./Int.)	Name of the Conferring Agency	Date of the Award	Field/ Contribution	Whether it is award for innovation
NA	NA	NA	NA	NA	NA	NA

  
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(F) Details of seminars/conferences/workshops/extension lectures/study tour etc organized by the Department/Centre.

Name of the Activity	Title	Level (National/ International)	Date	Funding Agency
Conferences/Seminars etc.	Global Challenges: Collaborations, Ethics & Resilience	International	13th & 14th December 2022	Valparaiso University, USA
Extension Lecturers	Personality Development	National	15-06-2022	University Funds
	Roadmap to happy & Fulfilling Life	National	15-09-2022	University Funds
	Campus to Corporate	National	18-11-2022	University Funds
	Creative problem solving using some Edward de Bono techniques	National	30-Nov-22	University Funds
Study Tour/ Field Tour/Educational Tour	1st Gurugram Industrial Expo 2022	International	18-Nov-22	University Funds
	Industrial Visit to Jaquar and Company Pvt. Ltd. Plot no SP-53, Near RIICO Chowk, Bhiwadi, Rajasthan	National	30-Dec-22	University Funds
	Preponderance of Indian Wisdom in VUCA World	International	09-Feb	IIM, Rohtak

(G) Participations of Students in Extra Curricular Activities:

Name of the Activity (Sports, Cultural, NSS & Other Events)	Level of the Activity (National/International)	No. of Students who Participated	Position Achieved
Nukkad Natak held on 23 Nov. 2022	University	42	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> and Consolation Prize
Cultural Evening held on 13 Dec. 2022	University	33	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> and Consolation Prize
Kabbadi (MDU Rohtak) 6th 2022	University	1	Consolation Prize
Exit Seminar	Departmental Level	60	NA
Induction Program	Departmental Level	105	NA

  
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(II) Number of extension and outreach programmes conducted if any in collaboration with industry, community and non-government organizations through, NSS/NCC/Red cross/Youth Red Cross (YRC), Swachh Bharat, Aids Awareness, Gender issue etc.

Title of activity	organizing unit/agency/collaborating agency	Number of students participated in such activities
Life Skills: Playing the Game- Session 1-	Satya Sai Foundation	112
Personality Development Session 2	Satya Sai Foundation	112
Key to Relationship Session 3	Satya Sai Foundation	112
Ceiling on Desire Session 4	Satya Sai Foundation	112
Managing Negativity, Stress and Time Session 5	Satya Sai Foundation	112
Leadership: The power of one Session 6	Satya Sai Foundation	112
Community Service Project (Offsite to Introduce the concept of Service)	Satya Sai Foundation	112

(I) Number of collaborative activities for research, faculty exchange, student exchange during the year


Nature of activity	Participant	Source of financial support	Duration
NGO Visit in Collaboration with Satya Sai Foundation	100	Self	One day
International Conference with Valparaiso University USA	250	Valparaiso University USA	Two Days
GUBR Peer Reviewed Bi-Annual Journal	62	University Funds	Bi Annual

(J). Linkages with institutions/industries for internship, on the job training, project work, sharing of research facilities during the year

Nature of linkage	Title of linkage	Name of partnering institution/industry/research lab with contact details	Duration ( From – To)	Participant
Academic	Internships	Refer to the List Attached (Summer Internships)	Summer 2022	MBA batch 2020-21
Academic	Internships	Refer to the List Attached (Summer Internships)	Summer 2022	MBA (Integrated) batch 2018-23
Academic	Live project	Pvalue Analytics Pvt Ltd.		Business Analytics MBA 2.4 2022-23 BATCH

(k) MoUs signed with institutions of national, international importance, other Universities, industries, corporate houses etc. during the year

Organization	Date of MoU signed	Purpose and activities	Number of students/teachers participated under MoUs
Vedatya Institute	13 December 2022	Off-Site Campus to Run Five Academic Programmes	260
Valparaiso University	14 December 2022	Student and Faculty Exchange Program, Research Collaborations	250

  
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## 7. Infrastructure and Learning Resources

(A) Details of augmentation in infrastructure facilities during the year

Facilities	Existing	Newly added
Campus area	Nil	Nil
Class rooms	04	Nil
Laboratories	Nil	Nil
Seminar Halls	Nil	Nil
Class rooms with LCD facilities	04	Nil
No. of important equipments purchased ( $\geq 10$ lakhs) during the current year	Nil	Nil
Value of equipments purchased during the year (Rs. In lakhs)	Nil	Rs. 2.76 Lakh Approx. (Smart Board)
Others	Nil	Nil

(B) E content developed by teachers such as : e-PG pathshala, CEC (under e-PG pathshala), SWAYAM, other MOOCS platform, NPTEL/NMEICT/any other Government initiatives and institutional learning management system (LMS) etc

Name of the teacher	Name of the module	Platform on which module is developed	Date of launching e-content
Prof. (Dr.) Amarjeet Kaur	Business Communication	CEC	Through out of year on Selected Tuesday

## 8. Student support and progression:

(i) Number of capability enhancement and development schemes if any such as soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, personal counseling and mentoring etc.

Name of capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Boot Camp	7 <sup>th</sup> November 2022 to 14 <sup>th</sup> November 2022	10	Indian School of Hospitality
Cyclathon Prayawaran Chetna Rally	3 <sup>rd</sup> April 2022	5	MCG GURUGRAM
Industrial Trends: A Global Prospective by Mr. Anil K. Sravat	6 <sup>th</sup> April 2022	100	GUG
Organisational Citizenship Behaviour by Dr. Hanif Qureshi IPS	21 <sup>th</sup> April 2022	100	GUG
Tutorial (Remedial Coaching)	Throughout of the year	200	GUG

(ii) Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
List Attached			List Attached		

(iii) Student progression to higher education in percentage during the year

Year	Number of	Programme	Department	Name of	Name of
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	students enrolled into higher education	graduated from	Graduated from	institution joined	programme admitted to
2022	1(Upasana Sain)	Dept of Management	NA	UK University	Post Graduate Diploma in Business

(iv) Students qualifying in state/national/international level examinations during the year:

Examination	No. of students selected/Qualifying	Registration Number/roll number for the exam
NET	1	220510193179
SET	Nil	NA
SLET	Nil	NA
GATE	Nil	NA
GPAT	Nil	NA
GMAT	Nil	NA
CAT	Nil	NA
GRE	Nil	NA
TOFEL	Nil	NA
Civil services	Nil	NA
State Government services	01	MBA 5.9 (46)
Any other	Nil	NA


#### 9. Faculty empowerment strategies

(A). Number of professional development/administrative training program organized by the University for teaching and non-teaching staff during the year

Title of professional development programme organized for teaching staff	Title of administrative training programme organized for non-teaching staff	Date (From – To)	Number of participants (Teaching staff)	No. of participants (Non-teaching staff)
ProWess IQ Interactive Training Session		13th April 2022-13th April 2022	15	National
CMIE ProWess IQ On-Campus Training Session		4th February 2023-4th February 2023	15	National
	Office Procedure	22nd to 27th May 2022		1

(B) Number of Teachers attending professional development programme viz. orientation programme, refresher course, short term course, Faculty Development programme during the year


Title of the professional development programme	Number of teachers who attended	Date and Duration
Women's Day Celebration	9	8th March 2022
Workshop on NIP-2020	4	24th to 28th May 2021
Faculty Orientation Programme, by Teaching Learning Centre, Ramanujan College, DU	2	20 <sup>th</sup> July 2020-18 <sup>th</sup> August 2020

  
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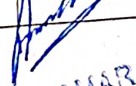
Webinar on Overview of Security Market and Latest Development	9	5th Nov.,2022
FDP by PHN Technology Pvt Ltd, Pune	5	21-11-22 to 22-11-22
FDP on "NEP-2020. New Trends in Higher Education" by Teaching Learning Centre. Ramanujan College . DU	1	26/12/2022- 01/01/2023

10. Participation of Faculty in Extra Curricular Activities/ Administrative Assignment:

Name of the Faculty Member	Name of the Activity(Sports, Cultural, Social, Examinations, Educational Tour & Any other Administrative Assignment)	Nature of the Duty Assigned	Dates	Level of the Activity (National/ International)
Prof (Dr.) Amarjeet Kaur	Dean. Faculty of Commerce & Management Chairperson. Dept. of Management Member. Executive Council member. Academic Councils Member, University Court Chairperson, BoS Chairperson, DRC Member, Media/Publicity Committee Convener, Library Book Purchase Committee Director. Gender Studies Centre of Excellence Chairperson. Central Purchase Committee Member, Ph. D. Ordinance Committee Member. Building Works Committee Convener. IIC Member. Fee Structure Committee Member. IIC Committee Member, Admission Committee Convener, Screening Committee member, Selection Committee Superintendent in Chief.	Administrative	For the some/whole period under consideration.	University/State

  
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	MBA (I) Examination Superintendent in Chief. MBA/Mcom Entrance Exam Convener. Syllabus Development Committee			
Dr. Hawa Singh	Member. Academic Council. Member . ENO Member . CPC Member. Syllabus Development Committee Convener. Syllabus Development Committee Member in Screen Committee Incharge. Theater Club Sports Coordinator . SGT Yugam 2022 Organizing Secretary . ICGCER 2022 Deputy Supdt. Examination Centre Supdt. Examination	Administrative	For the some/whole period under consideration.	University/State
Dr. Naveen Kumar	AQAR. Coordinator NAAC Criteria 2 Member . Scrap Selling Committee Member CPC Member. Syllabus Development Committee Convener. Syllabus Development Committee Member in Screen Committee Member. Scientific & Technical Club Member. Climate Club Organizing Secretary. ICGCER 2022 Deputy Supdt. Examination Centre Supdt. Examination Convener . Library Member Preparation of Prospectus and Collee Table Book Development Convener . Alumni Cell In-charge. MBA Class 2.2 and MBA 5.9 Convener Admission Committee Associate Editor in GUBR Member Faculty of Commerce and	Administrative	For the some/whole period under consideration.	University/State

  
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	<p>Management Member . Review Committee  Organizing Secretary, World Youth Skill Day  Member, Har Ghar Tiranga Program  Senior Dhakad, DSW  Member, Seating Arrangement, Uthisth  World Entrepreneur Day  Member , Refreshment Committee, Teacher Day 2022</p>			
Dr. Tabassum Ahmed	<p>Member, Student Development Cell, Dept. of Management: Training &amp; Placement Coordinator, Dept. Of Management: Member, NAAC Committee(Criterion 3);  Member, Personality Development Committee, GUG</p>	Administrative	For the some/whole period under consideration.	University/State
Dr. Ritu Yadav	<p>Time Table In-charge: Member, Student Development Cell;  Member, NAAC Committee (Criteria 5);  Member, Research &amp; Innovation committee</p>	Administrative	For the some/whole period under consideration.	University/State
Dr Rashmi	<p>NAAC Coordinator (Department of Management); Class Mentor, Member- Student Training Committee</p>	Administrative	For the some/whole period under consideration.	University/State

  
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**11. Best practices (Describe at least two best practices)**

- a. Open door policy for students and faculty.
- b. Daily Class Record on Google Sheets for maintaining quality of teaching.
- c. Introduction of Seeking Quantitative and Qualitative Feedback from students.
- d. Inculcating research environment by publishing International peer reviewed Bi – Annual Journal, GUBR and organizing International Conference
- e. Regular Co-Curricular/Extra Curricular Activities by various Clubs for the overall growth of students.
- f. Organizing of a minimum one industrial visit for each class.
- g. Introduction of Student Development Cell and Faculty Development Cell.
- h. Life Skills session by Satya Sai Foundation to ensure emotional and intellectual well-being of students.
- i. Personal Leadership Program (PLP) to enhance corporate skills of students.

**12. Future plans for next Academic year**

- a. E Content developed by Faculty Members.
- b. Introduction of fortnightly interaction with Class Representative/ Coffee with Dean.
- c. Monthly knowledge sharing session under Faculty Development Cell (FDC).
- a. Minimum one guest session by Industry Expert for each class per semester.
- b. One Alumni meet per annum
- c. Inviting Notable Alumni for guest session/student interaction.
- d. Organizing more than one industrial visit for each class.
- e. Collaboration with NGOs for developing the sense of Community and Social Work amongst students.

CHAIRPERSON



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**Annexure A: Format for providing details of research/review articles:**

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Dr.  
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Dr.  
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1. Yadav S, Narasimhan B, Lim SM, Ramasamy K, Vasudevan M, Shah SAA. Synthesis and evaluation of antimicrobial, antitubercular and anticancer activities of benzimidazole derivatives. Egyptian Journal of basic and Applied Sciences, 2018, 5(1), 100-109

Note: The information must be typed using the format: Times New Roman, font size 12, spacing 1.5, justified.

Annexure A

Name of the Faculty	Title of the Research paper	Name of the Journal	Volume, Issue, PP	ISBN /ISSN	Indexing	Impact Factor
Prof. (Dr.) Amarjeet Kaur	IMPACT OF GREEN LEGISLATIONS ON MARKET RETURNS: AN EVENT STUDY	GUBR	Vol 2, Issue 2, PP 19-26	ISSN: 2582-9718	None	N/A
Dr. Monika Bhatia	Machine Learning in Accounting & Finance: Architecture, Scope & Challenges.	International Journal of Business and Management Published by Canadian Center of Science and Education.	Vol. 17, No. 5; 2022.	ISSN 1833-3850 E-ISSN 1833-8119.	Academic Journals Database, EBSCOhost	Google-based Impact Factor (2021): 0.55 h-index(2021): 142 i10-index(2021): 1103
	IMPACT OF GREEN LEGISLATIONS ON MARKET RETURNS: AN EVENT STUDY	GUBR	Vol 2, Issue 2, PP 19-26	ISSN: 2582-9718	None	N/A
Dr. Hawa Singh	Herding Behaviour and Investment Decision Making: Moderating Role of Locus of Control	Proceedings of International Conference on ICGCER 2022	N/A	978-93-92877-16-2	None	N/A
Dr. Naveen Kumar	Workforce Diversity: Is it a Challenge or Opportunity?	Proceedings of International Conference on ICGCER 2022	N/A	978-93-92877-16-2	None	N/A
Dr. Ritu Yadav	Impact of Visual Merchandising in Retail Stores on Impulse Buying Behavior: A Qualitative Analysis	Proceedings of International Conference on ICGCER 2022	N/A	978-93-92877-16-2	None	N/A
Dr. Kavitha S. Sharma	Start up Revolution in India for Self Reliance: A Critical Study of Opportunities and challenges	Proceedings of International Conference on ICGCER 2023	N/A	978-93-92877-16-2	None	N/A

  
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### References of Annexure A

#### Citation/Reference as per Annexure A below

Malhotra A. K., Bindra K. & Bhatia M. (2022). "Impact of Green Legislations On Market Returns: An Event Study", Gurugram University Business Review, Vol 2, Issue 2, PP 19-26.

Kapoor S.; Bindra S. & Bhatia M. (2022). Machine Learning in Accounting & Finance: Architecture, Scope & Challenges. International Journal of Business and Management: Vol. 17, No. 5; 2022. ISSN 1833-3850 E-ISSN 1833-8119. Published by Canadian Center of Science and Education.

Malhotra A. K., Bindra S & Bhatia M. (2022). "Impact of Green Legislations On Market Returns: An Event Study", Gurugram University Business Review, Vol 2, Issue 2.

Singh, H. , Singh, B. (2022) and Rathi, S. "Herding Behaviour and Investment Decision Making: Moderating Role of Locus of Control", Conference Proceedings of ICGCER held on 13-14 Dec, 2022

Kumar, N. , Rana, T., and Dhari, S. (2022). "Workforce Diversity: Is it a Challenge or Opportunity?". Conference Proceedings of ICGCER held on 13-14 Dec, 2022

Yadav, R. and Kumari, K. (2022). "Impact of Visual Merchandising in Retail Stores on Impulse Buying Behavior: A Qualitative Analysis". Conference Proceedings of ICGCER held on 13-14 Dec, 2022

Sharma, K.S (2022). "Start up Revolution in India for Self Reliance: A Critical Study of Opportunities and challenges", Conference Proceedings of ICGCER held on 13-14 Dec, 2022

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